

Attention: School P&C President and/or Assistant Principal – you are invited to:

Join the **I Can** campaign across Australian schools



Cost to you = **\$0**

Benefit to your students = **Priceless**

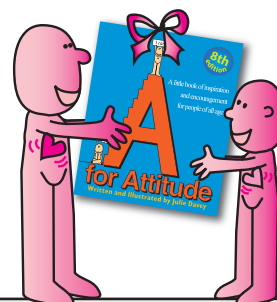
Like a **positive immunisation program for the mind**, this initiative needs to cover:

- Every Year 3 child,
- Every year,
- in • Every school – to make a substantial impact.

Make 'I Can' a **whole-school mantra** and help kids to withstand peer group pressures today – and life's ongoing challenges in the future.

The process:

- Every Year 3 child receives best-practice values education **to take home**.
- Every book is co-sponsored by Author and local business or Service Club.
- **Free Author visit** to qualifying schools. See website for details.
- Every teacher receives notes to support use of book in their classroom.



Solid, effective, lasting results...

Teacher now shares the book she received 16 years ago!

*"I received my copy of **A for Attitude** in 1998 when I was 10 years old... My parents had just recently separated and this book helped me gain the resilience I needed to cope through this difficult time.*

***A for Attitude** has been so important to me and I am so glad I am now teacher and I can share it with my students..."*

Ms Rebecca Neagle, Yr 3/4 teacher

St Joseph's Primary School, Brunswick West, Victoria

Every year, this Rotary Club sponsors students in six local schools...

"I believe in this project because it promotes respectful relationships and supports children in building resilience. It also helps us to promote our club projects to the community.

Today's youth certainly need as much help as they can get!"

Doug Hellenen, President 2013-14, **Rotary Club of Rosebud-Rye, Victoria**

Will you join this Australia-wide campaign to tackle bullying & build resilience?

Full details on **How to get started** are @ <http://www.attitudebooksproject.com>

••• Please call Julie in the office on **03 5982 0086** to register your interest in this project.

